

# Jason Marsh

UX Design Director  
Full Stack Web Developer

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## TALENTS & SKILLS

### Core Competencies

UI/UX Design  
Web & Mobile Development  
Data Management  
Project Management  
Resource Management  
Cross-Functional Teams  
Stakeholder Relationships  
Vendor Relationships

### Design

Product Strategy  
Contextual Research  
Data Analysis  
User Persona & Journey Maps  
Information Architecture  
User Experience Design  
User Interface Design  
Wireframes  
High Fidelity Layouts  
Rapid Prototyping  
Micro-interactions  
Motion Graphics

### Programming

HTML5    CSS3  
Sass      JavaScript  
jQuery    Web APIs  
PHP        Python  
SQL        XML  
JSON      YAML

## EXPERIENCE

### JAM Studios Founder & Director

Bothell, Washington | Sep 2008 – Present

Specializing in bridging gaps between design and development. As a skilled full stack web developer and UX design director, I am passionate about bringing projects from concept to completion. I effectively blend technical and creative disciplines and have a proven track record of B2B, B2C, and B2E on-time-on-budget project delivery.

#### Product Management:

- Establish strategies and lead cross-functional teams on new product development
- Collect, define, and translate requirements into designs and plans
- Systems flow, data use, and work process analysis
- Manage resources, including licenses, contracts, and vendor relationships
- Own an entire product lifecycle overseeing design, development, and deployment

#### Design:

- Conduct UX research to understand user personas, needs and behaviors
- Implement feedback to enhance concepts, designs, and interaction strategies
- Create navigation flows and organize content to enhance UI
- Create site maps, journey maps, wireframes, mockups, prototypes, and finals
- Own entire design approach, methodology, and best practices
- Full redesigns of existing websites to improve navigation, visuals, and SEO

#### Development:

- Agile development for frontend, backend, and relational databases
- Convert mockups into prototypes with HTML, CSS, and JavaScript
- Plan and engineer RESTful web services to manipulate datasets
- Compose server-side code using PHP, Python, Perl, and MySQL
- Write client-side code using HTML, CSS, and JavaScript
- Perform test audits for responsiveness, clarity, and effectiveness
- Execute code audits to assess security and browser, device, and OS compatibility
- Run debugging tools to eliminate flaws and glitches prior to publishing
- Establish consistency across Chrome, Safari, Firefox, Edge, and other browsers

#### Operations & Collaboration:

- Work closely with senior leadership, including C-Suite, to plan strategy and direction
- Collaborate with management, supervisors, and staff to organize operations
- Lead cross-functional teams to produce and prepare deliverables for presentation
- Train, mentor and supervise team members on best practices
- Assist executive decision-making via data reporting on corrective actions
- Focus teams on developing innovative and cutting-edge approaches

#### Clients & Projects Include:

Mozilla, Microsoft, Symantec, Silicon Graphics, Fairmont Hotels & Resorts, Pacifico, Port of Seattle, Stax Museum of American Soul Music, FareStart, SOASTA, Ca' Momi, GLY Construction, Elliot Bay Book Company, Washinton State Historical Society, and more.

## Software Tools

Adobe Creative Suite  
Figma & Canva  
SketchUp 3D  
TextPad  
Visual Studio Code  
Terminal & PuTTY

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## Software Platforms

SilverStripe  
WordPress  
Drupal  
Hubspot  
Apache  
Amazon Web Services  
Windows  
Linux  
macOS

## Achievements

### Founded JAM Studios

During the Great Recession, I built a successful web development studio from scratch, leading all design, programming, business development, billing, accounting, and contract negotiations.

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### Crafted 300+ Client Projects

Including websites, web apps, and multimedia projects spanning email, video, and print formats, tailored to diverse client needs across multiple industries.

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### Self-Taught Autodidact

Mastered web development and UX engineering through self-directed learning, consistently delivering seamless user experiences across diverse client projects.

## Effective Design Studio

### Web Director

Seattle, Washington | Sep 2006 – Sep 2008

Oversaw IT department operations and maintained network infrastructure while mentoring two junior developers. Collaborating with design teams, I implemented web and print campaigns, producing more than 50 frontend and backend web applications, Flash websites and promotional DVDs.

- Web programming using Flash, PHP, JavaScript, MySQL, Apache, and Linux
  - Database, application, and site architecture design
  - Maintain in-house network, computers, printers and file-servers
  - Develop working relationships with clients, vendors and suppliers
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## HealthForce Partners

### Web Developer

Bothell, Washington | Aug 2004 – Sep 2006

Lead design, development and metadata analysis for the Wellness Challenge web application, facilitating the transition of over 10,000 employees for a paper-to-digital product. Provided support to network engineers to maintain seamless operation of telehealth services in a high-traffic, HIPAA-regulated environment.

- Web programming using PHP, MySQL, Apache, and Linux
  - Craft database, application, and site architecture
  - CSS, JavaScript, and HTML programming to meet validation requirements
  - Continuously improve Wellness Challenge design, security, stability, and usability
  - Support marketing team with graphics for promotional materials
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## Propixels

### Web Master

Kirkland, Washington | Jun 2003 – Aug 2004

Developed websites, and designed print brochures and brand logos for a variety of clients. Also provided retail photography and e-commerce solutions for an online retailer.

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## Smartworks Technology

### Web Designer / Developer

Kirkland, Washington | Jun 2000 – Aug 2003

Produced 15+ websites, 40+ eBay store templates, and 40+ brand logos. Designed and developed the Agent Feedback System web application and modernized a small business network for the Woodinville Animal Hospital.